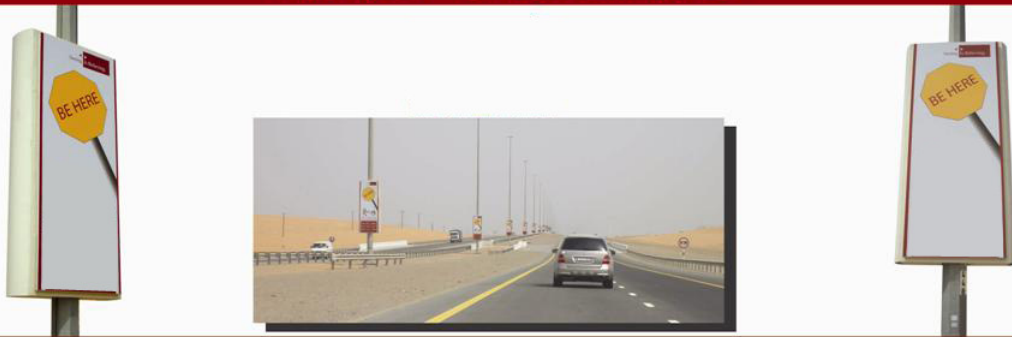


**LAMP POSTS & UNIPOLES
RAK**

HIGH WAY TO RAK EMIRATES



Think Wider, Think Nationaly

**LAMP POSTS & UNIPOLES
RAK - AL FUJAIRAH**



Think Wider, Think Nationaly

For More info Contact : Shibu, mail to: shibu@iconceptonline.com

Ras Al Khaimah

UNIPOLES & LAMP POSTS

LOCATION

Ras Al Khaimah

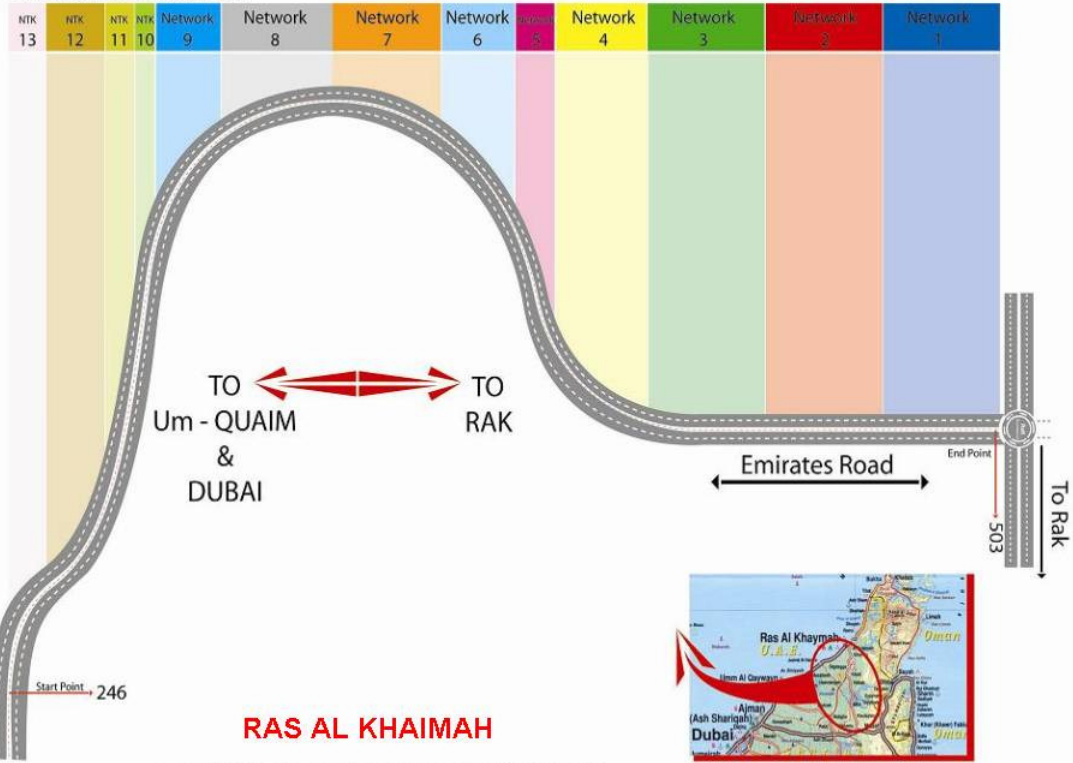
Ras Al Khaimah is the furthest north of the UAE's seven emirates and is in terms of population the fourth largest. The emirate is endowed with a wealth of natural resources and occupies a prime position on some of the world's most important trade routes. This location, together with its stunning landscape and endless beaches, has ensured it has become a genuine attraction for tourists.

The emirate has witnessed massive development in recent years and is now a modern emirate with international schools, hospitals and amenities. However, distinguishing it from other emirates is its distinctive local culture.

Recently, Ras Al Khaimah began an ambitious phase of development including investments in infrastructure improvement, tourism, shopping, and efforts to attract industrial and commercial enterprises.

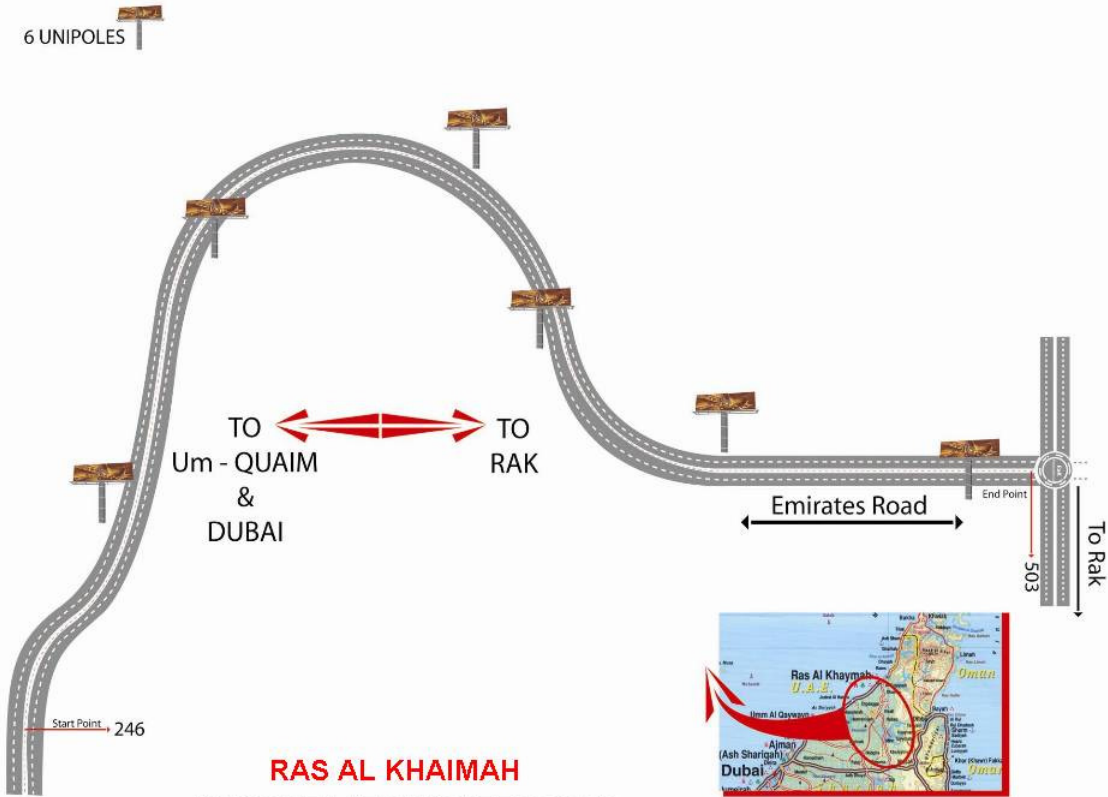
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Each Network 20 Lampposts



**RAS AL KHAIMAH
LAMPOSTS AT EMIRATES ROAD**

6 UNIPOLES



**RAS AL KHAIMAH
UNIPOLES AT EMIRATES ROAD**

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Al Fujairah

LAMP POSTS

LOCATION

Al Fujairah

Fujairah holds an unique position in the UAE. It is the only emirate that lies on the eastern side of the UAE, along the Gulf of Oman, while all the six other emirates are along the Arabian Gulf.

The Hajar mountain range that divides the UAE in two, from Ras Al Khaimah to Al Ain has kept Fujairah separated from the rest of the country.

Fujairah's main occupation in the past were fishing and agriculture. Pearl fishing was non-existent because the waters of the Gulf of Oman were much deeper and colder than the Arabian Gulf, not suitable for the growth of pearl oysters.

The Ruler of Fujairah, H.H. Sheikh Hamad bin Mohammed Al Sharqi, succeeded his father in 1974. He has ably administered the land and has been instrumental in the commissioning of several industries.

The Fujairah port is an important port for container liners and for the world's largest livestock shipping companies which have set up their main holding station for sheep and cattle for the entire Arabian peninsula here.

Its clean beaches, the numerous water sports like swimming, yachting, water surfing and deep sea fishing attract tourists all round the year. The Fujairah Tourism Bureau has the specific task of promoting in bound tourism. Three new hotels are being constructed in the scenic coastal strip between RoI Diba and Al-Faqueet. Installation of a cable car system in the mountainous area of

Al-Wareeah. The Ministry of Agriculture and Fisheries are planning to build a dam in this area where there is a famous waterfall.

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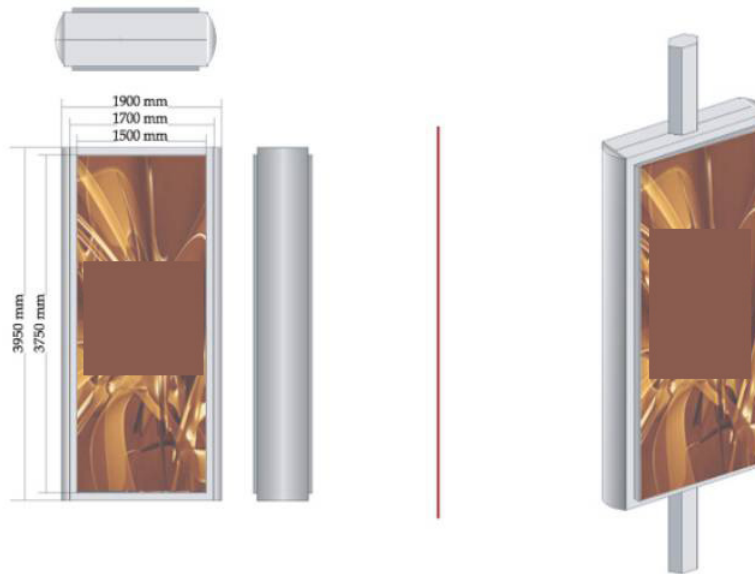
AL Fujairah Lamp posts

Location	Section	Units	Location	Section	Units
1- Al Maktoum Bin Rashid Road (Masaf Road)	Blue	17	6- School Road (Sakamkam)	Green	5
2- Masaf Road (Before Admak Gate)	Orange	10	7- Khorfakkan Road Before Free Zone Area	Pink	10
3- Sheikh Zayed Road	Red	15	8- Al Gharfa Road from Al Dali Round About	Dark Blue	5
4- Beach Hotel Round About (Al Faseel Road)	Light Green	15	9- Municipality Round About (Al Salam Road)	Purple	10
5- Mhamad Bin Matar Road	Yellow	5	10- Al Fujeira Air Port Round About	Light Blue	6
			11- Al Maktoum Road	Cyan	5

Technical Specification

For More info Contact : Shibu, mail to: shibu@iconceptonline.com

LAMPOST



Lampost: 3.75 M x 1.5 M

LAMPOST

Technical Specification

- The File size should be 37.5 cm x 15 cm
- Bleed size (5 cm)
- File format (AI-PSD-JPEG-Tiff), high resolution.
- Resolution 300 DPI
- Image Color Mode (CMYK)
- Any image from Photoshop that have been "placed" into position in the layout file must also be provided.
If possible, place a low-resolution image in your layout for any high-resolution image in your design

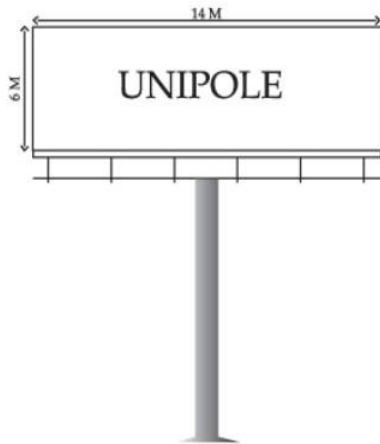
Note : English & Arabic text should be outline (Type as outlines or paths cannot be edited later if unexpected copy changes are required.)

The graphics will be printed (First Class Digital Printing -Veutec 8 Colors, latest printing technology) on PVC backlit Outdoor.



For More info Contact : Shibu, mail to: shibu@iconceptonline.com

UNIPOLE



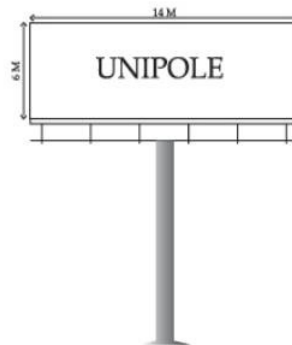
Unipoles: 6 M x 14 M

UNIPOLE

Technical Specification

- The File size should be 140 cm x 60 cm
- Bleed size (10 cm)
- File format (Ai-PSD-JPEG-Tiff), high resolution.
- Resolution 300 DPI
- Image Color Mode (CMYK)
- Any image from Photoshop that have been "placed" into position in the layout file must also be provided.
If possible, place a low-resolution image in your layout for any high-resolution image in your design

Note : English & Arabic text should be outline (Type as outlines or paths cannot be edited later if unexpected copy changes are required.)



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