



MIDI POLES

UNIQUE LOCATIONS

LOCATION 157 – Buhaira Corniche – next to Al Majaz park

No. 157

8m x 4m

Backlit

Evaluation



For More info Contact : Shibu, mail to: shibu@iconceptonline.com

LOCATION 167 – Buhaira Corniche – next to Al Majaz park

No. 167

8m x 4m

Backlit

Evaluation



LOCATION 369 – Buhaira Corniche – Opposite Crystal Plaza

No. 369

8m x 4m

Backlit

Evaluation



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No. 376

8m x 4m

Backlit

Evaluation



S.N.	Criteria	157	167	169	369	376
1	Visibility	9	9	10	9	10
2	Cone of Vision	9	9	10	9	9
3	Obstructions	2	1	1	1	2
4	Recognition	200m	200m	200m	100m	100m
5	Road Traffic	10	10	10	10	10
6	Road Imporancy	10	10	10	10	10
7	Location Value	10	10	10	10	10
8	Sales Demand	10	10	10	10	10
9	Traffic Safety	10	10	10	10	9

LOCATION EVALUATION RESULTS – SHARJAH CITY

* This Evaluation Prepared by Sharjah Municipality Consultants

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