

FOR THE FIRST TIME IN SHARJAH



UNIQUE LOCATIONS

UNIPOLES

For More info Contact : Shibu, mail to: shibu@iconceptonline.com



UNIPOLE RS 256 – SAHARA CENTRE



S.N	Criteria	256
1	Media	Unipole
2	Visibility	10
3	Cone of Vision	10
4	Obstructions	1
5	Recognition	200m
6	Function	2 Sides
7	Road Traffic	10
8	Road Importance	10
9	Location value	10
10	Sales Demand	10
11	Traffic safety	10

LOCATION EVALUATION RESULTS – SHARJAH CITY

* This Evaluation Prepared by Sharjah Municipality Consultants

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UNIPOLE - RS 256

- **Location:**
Sharjah – In front of Sahara Centre
- **Target Viewers:**
Locals, Expatriates and tourist.
- **Location impotency:**
The most busy mall in Sharjah All northern emirates (DxB, Shj, Ajman, Um Alquwein, RAK, Fujeirah Abudhabi) Visit this mall and using this road daily.
- **Daily Traffic:**
260,000 Cars.
- **Visibility:**
Impossible to be missed from all directions.
- **Recognition:**
100%
- **Unipole Size:**
12m x 6m Backlit



UNIPOLE RS 278 – EMIRATES ROAD

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LOCATION MAP – UNIPOLE RS 278



UNIPOLE – RS 278

- **Location:**
Sharjah – Emirates Road – Falah Military Camp wall
- **Target Viewers:**
Locals, Expatriates and tourist.
- **Location impotency:**
All northern emirates (DxB, Shj, Ajman, Um Alquwein, RAK, Fujairah) use this road.
The AUS Students.
- **Daily Traffic:**
210,000 Cars.
- **Visibility:**
Impossible to be missed from all directions.
- **Recognition:**
100%
- **Unipole Size:**
12m x 6m Backlit

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UNIPOLE RS 288 – EMIRATES ROAD

UNIPOLE - RS 288

- **Location:**
Sharjah – Emirates Road – Falah Military Camp wall
- **Target Viewers:**
Locals, Expatriates and tourist.
- **Location impotency:**
All northern emirates (DxB, Shj, Ajman, Um Alquwein, RAK, Fujeirah) use this road.
- **Daily Traffic:**
210,000 Cars.
- **Visibility:**
Impossible to be missed from all directions.
- **Recognition:**
100%
- **Unipole Size:**
12m x 6m Backlit



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LOCATION EVALUATION RESULTS – SHARJAH CITY

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S.N	Criteria	Location No.		
		278	288	295
1	Media	Unipole	Unipole	Unipole
2	Visibility	9	10	10
3	Cone of Vision	8	9	10
4	Obstructions	1	1	1
5	Recognition	200m	300m	300m
6	Function	2 Sides	2 Sides	2 Sides
7	Road Traffic	9	8	9
8	Road Importance	8	8	8
9	Location value	8	8	8
10	Sales Demand	9	8	9
11	Traffic safety	10	10	9



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